

MD JAMIL UDDIN

Senior WordPress Engineer

Gutenberg • React • PHP

10+ years building WordPress products used on 200K+ sites, from architecture through release.

CONTACT

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CORE SKILLS

WordPress & Block Editor

- Gutenberg & Block Editor APIs
- Custom Blocks, Components, Plugins
- Statamic, Sanity, Webflow
- Classic, Hybrid & Block Themes
- theme.json, FSE, Patterns, WooCommerce
- WP-CLI, REST API, Hooks & Filters

Engineering

- PHP 8+, OOP, MySQL, Query Optimization
- React, Redux, JavaScript, TypeScript
- HTML5, CSS3/SCSS, Accessible UI
- Responsive UI, Cross-Browser Debugging
- wp-env, Docker, Composer, NPM

Testing, CI & Monitoring

- Unit, Integration & E2E Testing
- PHPUnit, Playwright, PHP/JS Linting
- GitHub Actions, CI/CD, Build & Test Envs
- Sentry, Lighthouse, Core Web Vitals
- Code Review, Security, Agile, Jira
- WordPress Core Contributor

INTERESTS

- Football, Traveling

ACHIEVEMENTS

🏆 3rd Place – AI Innovation Challenge, Startise (2025)

🏆 Best Project Idea Winner – Workspace Infotech (2018)

🏆 Certified Professional Project Manager – IBA, University of Dhaka



PROFESSIONAL SUMMARY

Senior WordPress Engineer with **10+ years** across the full ecosystem — custom plugins, classic and block themes, Gutenberg and WooCommerce — from **50+ bespoke client sites** to commercial products running on **200K+ websites**.

Led engineering on **Essential Blocks**, **BetterDocs** and the **Flexia** theme family at Startise: 70+ React-based Gutenberg blocks on a modular PHP platform, **100+ backwards-compatible releases** and **~70% smaller bundles**.

Sets technical direction and owns delivery end to end — architecture, trade-off calls, implementation, code review, release and documentation — and mentors engineers through architectural review.



EXPERIENCE

Senior Web Developer

Sep 2026 – Present

Fixel

Remote

- Develop client websites across multiple CMS platforms — **WordPress**, **Statamic**, **Sanity** and **Webflow**
- Handle ongoing maintenance of client websites

Senior Software Engineer & Project Manager

Dec 2019 – Aug 2026

Startise Limited

Dhaka

- Led engineering across Startise's WordPress product line — **Essential Blocks**, **BetterDocs** and the **Flexia** themes (detailed below)
- Owned architecture and technical direction: object-oriented PHP services, REST endpoints and React block interfaces, balancing backwards compatibility, performance and long-term maintainability across a large install base
- Improved security and performance through plugin hardening, caching, conditional asset loading, code splitting, dependency auditing and query optimization
- Drove the delivery lifecycle — requirements, estimation, standardized Git-based workflows, Jira sprints, code review, release and documentation — coordinating engineering, QA and documentation teams
- Championed engineering quality — **unit, integration and end-to-end tests** with **PHPUnit** and **Playwright**, PHP and JavaScript linting, and **GitHub Actions** CI/CD running builds, linting and tests on every pull request
- Monitored production with **Sentry**, **Lighthouse** and Core Web Vitals audits to drive performance and stability work
- Mentored developers through code reviews and architectural guidance, enforcing WordPress coding standards and regression testing
- Set up Docker-based **wp-env** development and test environments, automated releases with **WP-CLI**, Composer and NPM, and supported cloud deployment on **GCP**
- Contributed to **WordPress Core**

🎓 EDUCATION

BSc (Hons) in Business Information Technology

Daffodil International Academy — certified by University of Greenwich, UK

CGPA 3.55 — Higher Second Class (UK Standard)

🌐 LANGUAGES

- English — Professional
- Bangla — Native

Software Engineer Workspace Infotech Ltd

Jun 2015 – Nov 2019

Dhaka

- Delivered **50+ custom WordPress websites** across eCommerce, corporate and service industries — responsive custom themes, plugins and WooCommerce solutions, debugged across a wide range of browsers and devices
- Maintained client sites through WordPress core and plugin upgrades, regression testing, third-party plugin debugging, backups, security hardening, performance optimization and documentation
- Contributed to **Laravel and React (Redux)** applications
- Configured **Nginx** and implemented technical SEO, analytics tracking and page-speed improvements

<> SELECTED PRODUCTS

Essential Blocks — Gutenberg Block Platform

200K+ active installations · essential-blocks.com

- Led architecture for **70+ custom Gutenberg blocks** built with React and the WordPress Block Editor APIs on a modular PHP platform with REST endpoints, extending the editor with custom **settings panels and sidebar plugins**
- Architected the Redux store and async data flows across a complex multi-component editor experience
- Shipped **100+ releases** with backwards compatibility maintained across the entire install base
- Reduced bundle size by **~70%** through conditional loading, code splitting and tree shaking
- Extended the suite with **WooCommerce** product display blocks for the block editor

BetterDocs AI Chatbot — API-Driven Support

100K+ conversations per month · betterdocs.co

- Built a WordPress support chatbot on **RAG** — document embeddings and semantic retrieval — with a streaming front end and background sync pipelines
- Designed the API layer with authentication, rate limiting, retries and graceful error handling to keep support responsive at scale

Flexia & Flexia FSE — WordPress Themes

Classic, hybrid and block theme development · flexia.pro

- Developed a lightweight multipurpose classic theme and its Full Site Editing successor
- Built with theme.json, block templates and reusable patterns for flexible content presentation